



Ultriva Announces New Release of Ultriva 7.0 – Lean Execution Suite

Cupertino, CA, April 5, 2011 – Ultriva, a leading provider of supply chain and manufacturing software for global manufacturers, today announced the general availability of Ultriva 7.0 – Lean Execution Suite. Ultriva 7.0 – Lean Execution Suite includes all of the Ultriva modules including Collaborative Supply Portal, Electronic Kanban, Lean Factory Management, Production Sequencing, Internal Kanban, Overall Equipment Effectiveness and Demand Driven Distribution.

“We are pleased to release our Ultriva 7.0 – Lean Execution Suite to our 145 current customers and to our new customers”, said Narayan Laksham, CEO of Ultriva. The Ultriva 7.0 release is the culmination of a two year development and testing effort that includes a new user interface, one that leverages the powerful .net architecture and the incorporation of enhancement requests from our customer base.

Ultriva 7.0 – Lean Execution Suite includes updated management dashboards, lean inspired advanced work flows, extensive reporting, Material planning and sizing workbenches, and support for all types of replenishment triggers including Kanban, VMI, virtual Kanban, MRP releases and consignment.

The new release has been designed to support the needs of our customer’s global supply chains, their multi-language requirements and supports our multiple ERP connectivity applications, including our Validated Oracle 11i connector.

About Ultriva:

Ultriva Inc. is a leader in Lean Supply Chain Solutions and has its solutions in use at over 145 plants, across 10 countries. Ultriva customers include AGCO, AO Smith, Brunswick, CNH, Dresser, Emerson, FRANKE, Ingersoll-Rand, McKesson, Regal Beloit, Thermo Fisher and Trane among others. Ultriva customers collaborate with over 5,000 suppliers and transact over \$1.5 billion of purchased parts every year within their demand driven supply networks. For more information, visit www.ultriva.com.

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For more information regarding Ultriva please visit our website at: www.ultriva.com or call us at (408) 248-9803.