

Partnership between Ultriva and Gemba Consulting Enables Supply Chain Excellence

Cupertino, California – January 5, 2010 - Narayan Laksham, CEO of Ultriva, (www.ultriva.com) announced that the company has entered a strategic alliance with Gemba Consulting (www.gemba.com). Ultriva leads the market in software solutions for supply chain excellence and lean business practices. Ultriva is focused on helping businesses improve collaboration and drive streamlined processes by removing the traditional barriers in the extended supply chain that can slow down cash flow.

Laksham noted, “In the shift to a global, customer-centered economy, manufacturers must be more responsive in order to thrive. Manufacturers must quickly and efficiently change processes to meet changing demands. This partnership with Gemba Consulting is a great fit for addressing these new demands.”

Jon Miller, CEO of Gemba Research commented. “Lean Management is based on developing people who are problem solvers focused on serving customers and improving performance through waste elimination. We are delighted to work with Ultriva and find great synergies between our two organizations that will serve the best interest of our mutual customers.”

About Ultriva

Ultriva’s Lean Execution Suite consists of modules like Customer Kanban, Supplier Kanban, Internal Kanban, SBR, Lean Production and OEE, which allow manufacturing companies to systemize, sustain, and scale lean disciplines across the organization. Ultriva's flagship product, Collaborative Electronic Kanban, eliminates stock-outs while reducing inventory levels up to 75%. Ultriva modules are in use in more than 130 plants worldwide, incorporating more than 5,000 suppliers, transacting over 1.5 billion dollars of inventory at industry leaders such as AGCO, CNH, Emerson, IR-Trane, McKesson, Rexnord, and ThermoFisher.

About Gemba Consulting

Gemba Consulting is a global lean transformation consultancy specializing in implementation of the Toyota Production System and related methodologies in manufacturing, distribution and service. Gemba delivers rapid business results while building capability through leadership alignment and total workforce engagement.

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