

Ultriva is Named in Manufacturing Business Technology Magazine's 40 Emerging Companies

CUPERTINO, Calif.- October 5, 2006 – Ultriva, Inc., the world leader in lean manufacturing software, is named as one of Manufacturing Business Technology's 40 Emerging Companies published in the October 1, 2006 issue. The selected companies were chosen by Manufacturing Business Technology (MBT) magazine's senior editorial staff and included such factors as growth statistics, recent customer wins, product innovation and overall company direction.

MBT points out that, "The 40 vendors making the list serve a variety of customers bearing household names, such as Toyota, Merck, La-Z-Boy, and Johnsonville Sausage. Use of emerging software vendors' products by such well-known companies emphasizes the overall significance of IT in manufacturing and supply chain." Ultriva is a supplier of Electronic Kanban software to several large, multinational companies such as Ingersoll-Rand, Invensys, Emerson and Rexnord.

"The combination of lean manufacturing techniques and supporting software is delivering tremendous results for our customers," said Ashley Stirrup, CEO, Ultriva. "Ultriva's inclusion in this list acknowledges our rapid growth and the success of our customers."

By implementing Ultriva's pull based replenishment software and techniques throughout their supply chain, customers are documenting substantial benefits across the board. Over the last twelve months Ultriva customers have achieved substantial, quantifiable, financial and operational improvements. This includes inventory reductions of 45% to 66% with stock-out percentages of less than 1%, while average lead times have decreased from 36 days to 8 days, an improvement of 78%.

About Manufacturing Business Technology/Reed Business Information

Manufacturing Business Technology is a monthly publication that explains the use of information technology to improve productivity in manufacturing and supply chain. It is owned by Reed Business Information (RBI), the largest business-to-business publisher in the U.S. and a member of the Reed Elsevier Group PLC. Web site: <http://www.mbtmag.com>

About Ultriva

Ultriva, Inc., is a leader in lean manufacturing software that drives lean processes across the supply chain – from suppliers to customers. Ultriva's flagship product, Ultriva Electronic Kanban, eliminates stock-outs while reducing inventory levels up to 75 percent. Ultriva Lean Scheduling complements demand-driven replenishment strategies by optimizing production schedules in real-time around the most variable customer demand. Ultriva Supplier Replenishment extends the replenishment capabilities of kanban to include schedule-based replenishment, discrete POs, min/max, consignment and VMI (vendor-managed inventory) replenishment methods. Ultriva's products are in use in more than 80 plants worldwide incorporating more than 1,000 suppliers and reducing manufacturing costs with industry leaders such as Rexnord, Emerson, Ingersoll-Rand and Invensys.