

## **Ultriva Offers Pre-Built Oracle Connector for Lean Manufacturing Software**

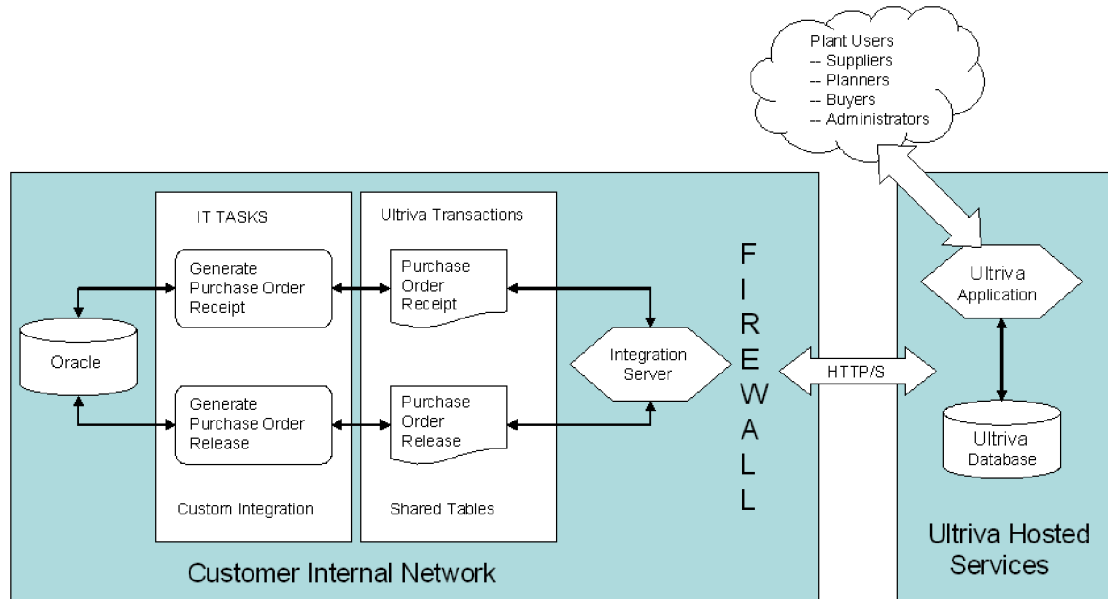
CUPERTINO, Calif. – August 28, 2006 – Ultriva Inc., the world leader in lean manufacturing software, today announced the availability of its Real-Time Oracle Connector. With its SAP Connector already available, this new connector means Ultriva offers integration with the two most popular enterprise applications. Ultriva, an Oracle Partner, has designed and successfully completed testing for integration of its software with Oracle's (NasdaqGS: ORCL) world-leading ERP systems. Ultriva's Oracle Connector ensures that any Oracle customer can reliably deploy and integrate Ultriva's cost-saving Electronic Kanban application with Oracle in two to four weeks at a fraction of the cost of a typical integration project.

Customers using Oracle and Ultriva will be able to use Ultriva as their lean execution system while continuing to use Oracle as their system of record for inventory and purchasing data. This approach allows customers to leverage their investments in Oracle while substantially improving on-time delivery and reducing inventory through best-in-class lean manufacturing techniques. As material is consumed and Ultriva kanban cards are scanned, Oracle will be updated in real-time with new purchase orders or purchase order receipts. This approach eliminates data entry and streamlines processes, allowing shop floor operators to focus on the factory floor while knowing that all of the necessary information is being provided to the Oracle system.

Ultriva's Oracle Connector uses standard Oracle database interface tables, Oracle Workflow and Oracle sourcing rules to create standard purchase orders, blanket purchase order releases or purchase order receipts. The Ultriva Oracle Connector is an extension to Ultriva's Integration Platform, which includes a toolset for rapidly creating or extending integration touch points while guaranteeing zero lost transactions. The Oracle Connector also comes complete with a robust set of data validation and exception handling capabilities which ensure secure and reliable data sharing. If, for example, an Oracle blanket purchase order has expired or been consumed, this will be flagged on the Ultriva home page, prompting the user to create a new purchase order in Oracle. This has the added benefit of simplifying the maintenance of key data within Oracle and thereby improving inventory accuracy.

In addition to Oracle support, Ultriva's Integration Platform ensures rapid, cost-effective integration with almost any IT system through bi-directional communication via SQL databases, XML, flat-file, EDI, terminal emulation and other custom API. The diagram that follows describes an integration scenario supported by Ultriva.

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The integration points supported by Ultriva’s Electronic Kanban are purchase order creation and release, and purchase order receipt.

*“There is a tremendous interest within the Oracle customer base in systems to support lean manufacturing techniques,”* said Ashley Stirrup, CEO of Ultriva. *“The Ultriva Real-Time Oracle Connector ensures that Oracle customers integrate Ultriva with Oracle with a fraction of the time and cost required with most enterprise software products. This is another testament to our commitment to helping customers achieve payback in 90 days or less.”*

For more information about Ultriva’s products, services, or Oracle integration, go to [www.ultriva.com](http://www.ultriva.com).

### About Ultriva

Ultriva, Inc., is a leader in lean manufacturing software that drives lean processes across the supply chain – from suppliers to customers. Ultriva’s flagship product, Ultriva Electronic Kanban, eliminates stock-outs while reducing inventory levels up to 75 percent. Ultriva Lean Scheduling complements demand-driven replenishment strategies by optimizing production schedules in real-time around the most variable customer demand. Ultriva Supplier Replenishment extends the replenishment capabilities of kanban to include schedule-based replenishment, discrete POs, min/max, consignment and VMI (vendor-managed inventory) replenishment methods. Ultriva’s products are in use in more than 80 plants worldwide incorporating more than 1,000 suppliers and reducing manufacturing costs with industry leaders such as Rexnord, Emerson, Ingersoll-Rand and Invensys.

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