

Ultriva Announces Record 2006 Orders Double While Customers Achieve 45% to 66% Reductions in Inventory and Up to 85% Shorter Supplier Lead Times

Cupertino, Calif. – December 6, 2006 – Ultriva Inc., the world’s largest provider of lean manufacturing software, today announced that its business doubled in fiscal year 2006, which ended September 30th, 2006. This unprecedented growth has been driven by both expansion by Ultriva’s current customers and new customers, leading the company to its current position where its software is installed in more plants worldwide than any of its competitors. Ultriva, which is privately held, did not release financial data for the period.

One of the keys to growth in 2006 was the March release of Ultriva Electronic Kanban version 5.8. The new software includes benchmarking tools that allow customers to track and document hard dollar savings and operational improvements. Eight months after that release, customers are reporting consistent 45% to 66% reductions in inventory and up to 85% shorter supplier lead times.

“Inventory reduction frees up cash while eliminating carrying costs,” said Ashley Stirrup, CEO of Ultriva. *“The operational improvements our customers are achieving are even more important. An 85% shorter supplier lead time means that a manufacturer can be much more responsive to their market, giving them an incredible competitive advantage. As adopters of lean manufacturing move up the ‘Lean learning curve,’ we find them turning to Ultriva to help them establish a scalable, systematic approach to material replenishment that can be extended to include their customers and suppliers.”*

Lean manufacturing initiatives have often struggled to document hard dollar savings. With Ultriva Electronic Kanban’s new benchmarking capabilities, Ultriva customers who have achieved initial successes have used the benchmarking data to build a business case for rapidly expanding their lean programs across the company. Also in 2006, Ultriva announced pre-built connectors to SAP and Oracle’s applications. These connectors enable SAP and Oracle customers to integrate Ultriva’s lean manufacturing solutions without changing their existing SAP and Oracle applications.

The future for lean manufacturing software appears to be headed on the same trajectory as Ultriva’s growth. On November 3, 2006, the ARC Advisory Group announced projections that the software market for Lean and Six Sigma will continue to experience rapid growth through 2010, nearly doubling the 2005 market (<http://www.arcweb.com/txntlstvw.aspx?LstID=c03d68b5-b91d-4a6f-a38a-596bac15aa6b>).

In March 2006, the Aberdeen Group released a benchmark report of 300 manufacturers with 90% of the respondents indicating a commitment to lean manufacturing (http://www.managingautomation.com/maonline/research/download/view/Closing_the_Reality_Gap_The_Lean_Benchmark_Report_10813443).

- more -

About Ultriva

Ultriva, Inc., is a leader in lean manufacturing software that drives lean processes across the supply chain – from suppliers to customers. Ultriva’s flagship product, Ultriva Electronic Kanban, eliminates stock-outs while reducing inventory levels up to 75 percent. Ultriva Lean Scheduling complements demand-driven replenishment strategies by optimizing production schedules in real-time around the most variable customer demand. Ultriva Supplier Replenishment extends the replenishment capabilities of kanban to include schedule-based replenishment, discrete POs, min/max, consignment and VMI (vendor-managed inventory) replenishment methods. Ultriva’s products are in use in more than 85 plants worldwide incorporating more than 1,000 suppliers and reducing manufacturing costs with industry leaders such as Rexnord, Emerson, Ingersoll-Rand and Invensys. Ultriva is backed by leading venture capital firms: Labrador Ventures, WI Harper and Draper Richards.

- # # # -

Media Inquiries:

Wendy Thompson: 408.248.9803 wendyt@ultriva.com